



Critic's Choice

(NAPS)—Receiving high praise from readers in the U.S. and Canada are three fascinating new books. All can be found on what many readers consider to be the Official Book News Web site—www.trafford.com:



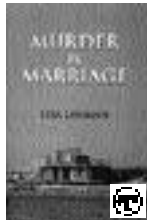
The Churchill Factors (Trafford Publishing, \$17.95) by Larry Kryske brings a new understanding of the leadership and motivation of the

famous wartime leader. This readable business/self-help book might best be called “applied Churchill” and covers what really matters most about personal leadership and achieving one’s dreams.

Cassiar's Elusive Gold (Trafford, \$13.95) by Francis E. Caldwell is filled with high adventure, men versus the wilderness, history and gold rushes of the



North. All spring to life in this illustrated lost gold mine story set in northern British Columbia and southeast Alaska.



Lisa Lanman's new *Murder by Marriage* (Trafford, \$14.95) gives the reader a one-way ticket to terror when a frightening series of murders intrudes on the wedding

plans of the Lawrence family at their summer home on Cape Cod. From socially prominent Boston to the fog-bound beaches on the Cape, this exciting plot unfolds. A first rate psychological thriller.

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