

Textbooks That Evolve Along With The Ever-Changing Classroom

(NAPS)—As America's schools continue to face budget cuts and other financial constraints, districts must be increasingly diligent in their choices of textbooks, to make sure our students get the relevant information and learning they need, and to which they're entitled.

Fortunately, textbook publishers are up to the challenge, creating curricula that inform, inspire and enlighten, and continue to do so from year to year. A leading example is a company that, for more than 130 years, has evolved along with the classroom experience, developing products that enhance student learning.

"Our mission has always been to make the classroom experience as rich and rewarding as can be," said William A. Tallyston, president, Holt, Rinehart and Winston (HRW). "Teachers have a real effect on the outcome of our educational products. Teachers are facing increased pressure to ensure that students succeed on standardized assessments. They want to implement changes, but want to move at a sensible pace without losing sight of a traditional curriculum. We've designed programs to meet the needs of an ever-changing, dynamic classroom."

Among HRW's top titles are:

- *The American Nation*—This text makes learning history a personal and meaningful experience with thought-provoking features and primary sources. In addition, the publisher provides an extensive collection of support materials.

- *Call to Freedom*—A thorough, foundation-building program that brings our nation's heritage to life. Its array of instructional resources



Don't close the book on education. Textbooks remain valuable teaching tools.

helps assure that students—no matter what their reading ability or learning style—get excited about learning history.

- *Mathematics 2001*—A three-part program (Algebra 1, Geometry, Algebra 2) designed to motivate students through real-world applications; engage them in meaningful activities; foster mathematical understanding through multiple representations of concepts; and provide substantial skill-building practice.

- *Elements of Language*—A seven-part series that helps build communication skills for life, with a clear, sharp format and graphics that deliver instruction visually. The lessons are based on a time-tested model for learning grammar, usage and mechanics, with chapters devoted to writing complete, effective sentences and developing strong paragraphs.

- *Biology: Principles & Exploration*—A program designed to help students "get the picture," with content structured to make

complex material more accessible. Through lessons that emphasize essential study and lab skills, and a design that delivers instruction visually, biology becomes truly accessible.

HRW textbooks also feature links to the Internet, where students can get more information on any subject. When students see a *go.hrw.com* logo, followed by a keyword, they can log onto the Internet, go to the Web site, enter the keyword and find additional resources on specific topics.

"Our editions are relevant and timely while continuing to lay a strong and meaningful foundation based on superior content and solid instructional methodology," said Tallyston.

Another unique feature, found in the company's science textbooks, is Scilinks. Developed and maintained by the National Science Teachers Association, this program provides students with information directly related to the chapters they're currently studying.

Holt, Rinehart and Winston, a Harcourt Classroom Education Company, is a recognized leader in secondary educational publishing. Since 1866, the company



has been in the business of helping teachers teach and students learn. HRW provides a wide range of instructional materials that includes curriculum-based textbooks, CD-ROMs, videodiscs and other support and reference materials.

To learn more, call 1-800-HRW-9799 or visit the company's Web site at www.hrw.com.